

# MED Week '99 National Conference

*"Minority Business: A Critical Partner in America's Business Success"*

**Marriott Wardman Park Hotel, Washington, DC  
September 19-22, 1999**

The U.S. Department of Commerce's Minority Business Development Agency (MBDA) and the U.S. Small Business Administration (SBA) will commemorate the 17<sup>th</sup> Annual National Minority Enterprise Development (MED) Week, which is designated by Presidential Proclamation, during the week of September 19-25, 1999. Regional MED Week events will also be held throughout the country during the month of September.

National MED Week '99 provides a forum for discussion of major issues affecting the growth and development of minority business enterprises (MBE). The Conference's summits, forums and workshops will provide valuable information concerning programs and business opportunities, and will cover legislation, regulations, and other policies which impact MBEs. MED Week allows for the exchange of information leading to new business opportunities and its Business Expo will showcase domestic, international, corporate and government exhibitors. Major corporations and Government agencies will have key representatives available to share information on the goods and services they procure and how MBEs can obtain contract opportunities. National MED Week '99 also provides an opportunity to network with key decision-makers and to recognize the outstanding contributions made by minority entrepreneurs and the public and corporate sectors in support of minority business development.

## KEY HIGHLIGHTS OF NATIONAL MED WEEK '99 WILL INCLUDE:

- ✓ **MINORITY BUSINESS SUMMITS, FORUMS & WORKSHOPS** will feature prominent Government, corporate and minority business leaders;
- ✓ **PLENARY SESSION** on the future of minority business will discuss the challenges and opportunities awaiting minority entrepreneurs in the new millennium;
- ✓ **YOUTH ENTREPRENEUR SUMMIT** will provide a multi-faceted one-day training opportunity for college and university students exploring entrepreneurship opportunities;
- ✓ **BUSINESS EXPO** where minority entrepreneurs as well as domestic and foreign corporations and government entities will showcase their products and services;
- ✓ **COMMITTS** (COMMERCE Information Technology Solutions) is the first IDIQ multiple award contract set-aside for small, minority and women-owned businesses, representing a \$1.5 billion opportunity for companies in the information technology sector;
- ✓ **NETWORKING RECEPTIONS** will provide a unique opportunity to meet key decision-makers and develop relationships with potential clients and suppliers; and
- ✓ **AWARD CEREMONIES** in honor of national award recipients, minority business advocates and exemplary corporations.

## AND MUCH MORE!

*Be sure to register early!*

Conference registration:

**1-877-MEDWEEK**

(1-877-633-9335)

Hotel reservations:

1-202-328-2000